



WHY SHAW SPORTS TURF?





IT'S NOT JUST WHAT  
YOU BUY,  
**IT'S WHO YOU BUY.**

## A PARTNER IN THE GAME

We view your purchase of a Shaw Sports Turf field as more than just a transaction. We view this as a partnership; one you can trust to be there through the life of your field.

### WHY SHAW SPORTS TURF?

Shaw Sports Turf is a leader among synthetic turf companies in North America.

Shaw Sports Turf has demonstrated industry leadership in both quality and innovation for more than two decades with over 2,500 successful installations, and an impressive list of high-profile installations, including the Baltimore Ravens, Tampa Bay Rays, Louisiana State University, University of Missouri and many others. Engineered for performance and safety, Shaw Sports Turf features a product line designed specifically to meet the needs of athletes and sports programs.

### WANT TO BETTER YOUR FIELD WITH TURF? LET SHAW SPORTS TURF MAKE YOUR FIELD THE FIELD TO PLAY ON. ENHANCING PERFORMANCE. PROTECTING ATHLETES.

Shaw Sports Turf is committed to a scientific approach to player performance and safety. Shaw offers turf system options from fibers and padding to infill materials that can be configured to meet our customers' unique needs.







Shaw Sports Turf Baseball Expert, John Smoltz  
with Warren Buffet.

## STRENGTH, STABILITY, EXPERTISE

Backed by a world class company: Shaw Industries

### A BERKSHIRE HATHAWAY COMPANY SINCE 2001.

In the past 3 years, Shaw has invested more than \$1 billion in capital for innovation and expansion. With \$5 billion in annual sales and over 20,000 associates, Shaw is a leading floorcovering provider.

**AMERICAN-OWNED AND AMERICAN-MADE, OUR TURF IS MANUFACTURED FROM START TO FINISH IN NORTHWEST GEORGIA.**

Through substantial assets, investments, key acquisitions and partnerships, Shaw Turf has quickly secured a leadership position as a complete turnkey surfacing company excelling in providing synthetic solutions for sports, commercial, residential landscaping, pet facilities, parks, playgrounds and landfill closures.

A close-up photograph of artificial turf fibers, showing several long, yellowish-green strands standing upright against a blurred background of similar fibers.

IN SPORTS, HAVING A SUPERIOR TEAM WILL ALWAYS BOOST YOUR ODDS OF A VICTORY. WHEN YOU CHOOSE SHAW SPORTS TURF, YOU'RE GETTING A DYNAMIC TEAM WITH EXTENSIVE INDUSTRY EXPERIENCE, VAST TECHNICAL KNOW-HOW AND A DISCIPLINED DRIVE TO GIVE YOU THE BEST PERFORMANCE POSSIBLE. WE SEE YOUR PROJECT THROUGH FROM START TO FINISH WITH OUR WIDE RANGE OF CAPABILITIES.

## MANUFACTURING

---

For Shaw Industries, quality is the name of the game. When you buy a Shaw Sports Turf field you have the peace of mind in knowing that your product is backed by the Shaw name and our commitment to providing you with the very best product.

**No fiber failures.** Since we have begun manufacturing fields, we've yet to have a single fiber failure. We're committed to upholding our record – building our fields using the best innovations in the industry designed for performance and durability.

Shaw Sports Turf is very proud to hold 450+ONE certification that ensures the quality you expect and deserve to extend the life of your field without sacrificing performance. Each field undergoes a minimum of 450 quality and performance tests to ensure you are getting a world-class playing surface. +ONE represents our associates going above-and-beyond the requisite testing to make sure you are completely satisfied.

## BALANCING SAFETY & PERFORMANCE

### SHAW SPORTS TURF IS COMMITTED TO A SCIENTIFIC APPROACH TO PLAYER PERFORMANCE & SAFETY

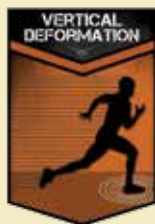
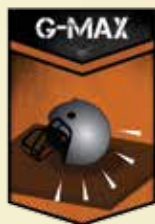
At Shaw Sports Turf, our dedicated R&D team of educated and experienced professionals work hard every day to make our products the best the market has to offer.

Our sports turf R&D team has access to a large turf performance laboratory featuring all the necessary equipment to test gmax, ball roll, ball bounce, rotational resistance, vertical deformation, force reduction, tensile strength, wear, abrasion, UV, weather effects, and temperature effects.

**AS A RESULT OF OUR COMMITMENT TO RESEARCH AND DEVELOPMENT, SHAW SPORTS TURF PRODUCTS ARE CONSIDERED THE BEST THE INDUSTRY HAS TO OFFER AND GIVES CUSTOMERS PEACE-OF-MIND IN KNOWING THEIR ATHLETIC FIELDS ARE STATE-OF-THE-ART.**

With testing protocols and procedures that exceed those of even the most stringent independent labs, Shaw Sports Turf's Research and Development Center is at the forefront of advancement in making better performing, safer, and more durable synthetic sports turf fields.

#### ALL OF OUR SYSTEMS ARE DESIGNED AROUND 6 CRITICAL PERFORMANCE TESTS



## INNOVATION

The Shaw Sports Turf Research and Development Center maintains a full-time dedicated staff. Housed in a 75,000 square-foot laboratory, Shaw Sports Turf has a dedicated 13,000 square foot sports lab complete with testing equipment and an 18,000 square foot outdoor turf field testing area making it the largest and most expansive Sports Turf research facility in the industry.

***We are committed to innovation and are able to bring you cutting edge products that you cannot find anywhere else.***

### HYDROCHILL

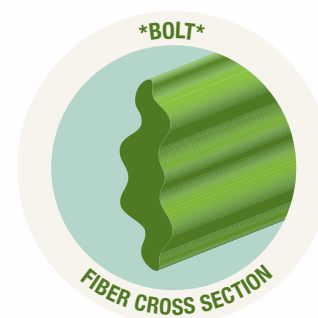
HydroChill is the only synthetic turf cooling system shown to cool by 50°F. HydroChill was tested in laboratory and real world field applications over three years. In fact, we are so confident in its ability, it is backed with the industry's only warranty.

**Let your players focus on the task....not the temperature.**



### BOLT

Bolt is a stronger, more resilient fiber system with a unique, state-of-the-art fiber shape. Its lightning bolt-shaped angles create a stronger vertical axis resulting in fibers that remain upright, have less breakdown and reflect light for a lower luster and more natural looking field. In fact, Bolt is so durable it exceeds the most stringent industry requirement for simulated wear by two times.





## GEOFILL

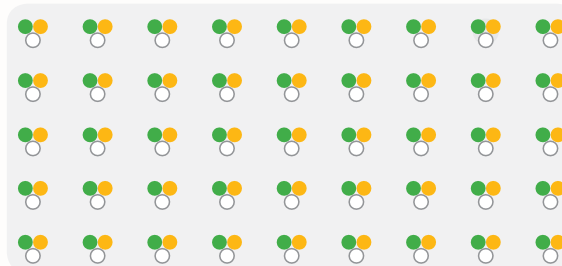
Geofill systems from Shaw Sports Turf combine the durability of synthetic fibers with the natural footing and environmental benefits of organic infill. Geofill is the leading natural alternative infill in the synthetic turf market. It is made from completely natural materials, Geofill is composed primarily of coconut husks and fibers. Specifically designed for those who prefer to play on natural, Geofill is easy to maintain, provides a stable surface and is naturally cooler.



## SPIKE ZONE

By threading three fibers through a single needle, Shaw Sports Turf's Spike Zone is an entirely different animal in the turf industry. The system features a patented combination of our high-performance monofilament fiber, our most durable slit film fiber and our Spike Zone thatch layer. All three fibers are run through one needle eliminating streaking, alternating rows and creating the ultimate combination of performance, durability and aesthetics.

### 3 ENDS PER NEEDLE



# TOP 5 REASONS TO CHOOSE SHAW SPORTS TURF

## AESTHETICS

Lush and green all year long no matter the weather or extreme use. Natural grass can't say that! Shaw Sports Turf has developed some of the most natural looking artificial turf products on the market. Our patented bolt shaped fiber disperses light rather than reflecting it for an amazingly, authentic appearance.

## DURABILITY

How much play does your field see? Do you use it for multiple sports and practice too? Shaw Sports Turf goes through 450 quality inspections to make sure it is durable enough to stand up to even the most punishing use.

## ENVIRONMENT

Shaw Sports Turf needs no water, no costly fertilizers or pesticides. It can save millions of gallons of water every year. And because the infill is composed of rubber, millions of tires each year are kept out of landfills. Best of all, at the end of a sport fields useful life, all components can be re-purposed through our Shaw Sports Turf reclamation network.

## COST

A Shaw Sports Turf field pays for itself in a short period of time. How much money do you spend on maintenance? Water? Chemicals? All of these costs are essentially eliminated. Though the initial cost may be higher, a Shaw Sports Turf field will save you in the long run. An additional benefit of choosing Shaw Sports Turf is the financing plans offered. A loan can be structured to fit your individual needs allowing you to conserve capital and manage your balance sheet more easily.

## MAINTENANCE

The maintenance on a sport field takes time and energy – mowing, watering, painting. Shaw Sports Turf is a virtually maintenance free solution. It is the right choice for any climate, and will look beautiful and green all year without the extra time and attention. For the minor attention that synthetic turf fields need Shaw Sports Turf has designed a multi-tiered maintenance program to support facility operators in the proper care and maintenance of their synthetic turf surfaces allowing you to protect and maximize your investment.



“

IT TAKES 20 YEARS TO BUILD A REPUTATION AND FIVE MINUTES TO RUIN IT.

”

– Warren Buffett

Trust is at the center of everything we do at Shaw Sports Turf. In fact, our core values, which we live every day, are ***honesty, integrity, and passion.***

As a Berkshire Hathaway Company, we are committed to doing the right thing and operate by the highest ethical standards at all times. The Berkshire Hathaway name is also a reassurance that we are going to be here tomorrow. Our business is solid and we aren't going anywhere anytime soon.

WHAT IS SHAW SPORTS TURF?

**IT'S MORE THAN A FIELD.**

IT'S A TOUCHDOWN DRIVE LATE IN THE GAME.

IT'S A WALK-OFF HOME RUN ON A SPRING AFTERNOON.

IT'S A PENALTY KICK TO WIN THE REGION CHAMPIONSHIP.

IT'S THE KIND OF TOUGH COACHING  
THAT MAKES YOU BETTER AT BALL & LIFE.

**IT'S A TOUGH LOSS THAT SPARKS**

A DRIVE & INTENSITY THAT WASN'T THERE BEFORE.

IT'S A GREAT PERFORMANCE BY A 200-MEMBER BAND

**AT HALFTIME ON FRIDAY NIGHT.**

IT'S A BOOSTER CLUB MEETING TO PLAN FOR A GREAT SEASON.

IT'S REHASHING THE GAME OVER COFFEE

AT THE LOCAL DINER ON SATURDAY MORNING.

**IT'S HOLDING HANDS IN THE STANDS.**

IT'S A LITTLE BROTHER WHO WANTS TO GROW UP

**& WEAR THE SAME NUMBER.**

IT'S DREADING TWO-A-DAYS IN AUGUST, BUT PRAYING THAT

**YOU'LL STILL BE PRACTICING ON THANKSGIVING.**

IT'S A CROSS-TOWN RIVALRY THAT FILLS THE STANDS.

IT'S SIGNING A LETTER OF INTENT TO PLAY FOR A GREAT COLLEGE PROGRAM.

IT'S REMEMBERING & HONORING THE GREAT TEAMS OF THE PAST.

IT'S DEVELOPING A BOND THAT LASTS A LIFETIME.

**IT'S ABOUT ACHIEVING MORE.**