



**100  
YARDS OF  
MORE**





MORE THAN 100 YARDS OF TURF, IT'S 100 YARDS OF DED

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100 YARDS OF SWEAT. **100 YARDS OF DETERMINATION.**

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**PRACTICES.** TACKLES. TOUCHDOWNS. GOAL K

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**GRAND SLAMS.** HEROIC SAVES. **HIGH FIVE**

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TRYING AGAIN. **JUMPING IN.** GETT

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ICATION. **THIS IS YOUR FIELD.**

**DESIRE. CONVICTION. COMMITMENT. TEAMWORK.**

**ICKS. SMART OFFENSE. STRONG DEFENSE.**

**ES. SHOWING UP. PLAYING HARD. PLAYING HARDER.**

**TING IN THE GAME. GIVING IT YOUR ALL.**

**100 YARDS OF MORE.**

When you choose Shaw Sports Turf, you're teaming up with a decades-long legacy of extraordinary performance and innovation driven by our parent company, Shaw Industries Group, a Berkshire Hathaway subsidiary.

It's a legacy we're leveraging to provide high performance synthetic turf systems—setting new standards for design, quality and service in the process.

Mirroring the Shaw standard of service, our customer-focused culture allows for nothing short of 100% satisfaction. Too many synthetic turf companies have fallen short of their promise. We intend to fill that void and leave you confident that years from now, our products and service to you have stood the test of time.

## **MORE EDGE**

We're fully equipped to provide the service and support you need to maximize your turf investment from game plan to game on.

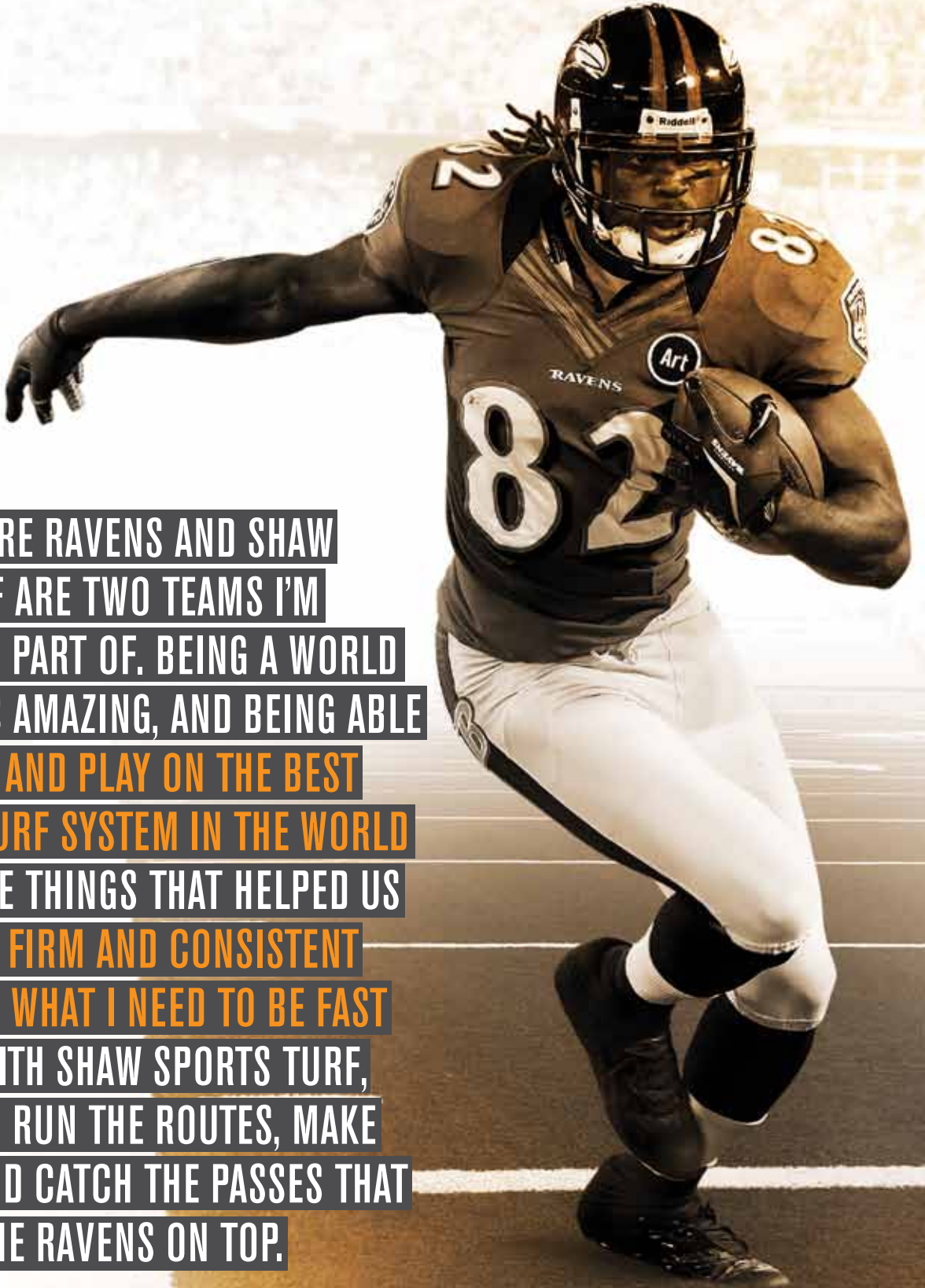
- > High-performance turf systems engineered to fit your needs
- > Fully integrated from manufacturing to field construction ensures complete quality control
- > Service throughout your entire field experience
- > Complete warranty & maintenance
- > More than 1,500 successful installations
- > The financial stability of a multi-billion dollar global company
- > Field financing options

## **MORE SERVICE**

We partner with you to provide support, guidance and service far beyond the field:

- > Product selection & installation services consultation
  - > Specification & design support
  - > Turf removal & reclamation
  - > Turf & infill installation
  - > Logo positioning & field marking
  - > Field maintenance programs & care training and support
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A full-page background image of Baltimore Ravens wide receiver Torrey Smith in action. He is wearing a black jersey with the number 82, white pants, and a black helmet. He is running with the football in his right arm, looking forward with determination. The background is a blurred stadium field.

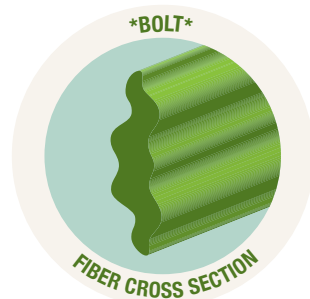
THE BALTIMORE RAVENS AND SHAW  
SPORTS TURF ARE TWO TEAMS I'M  
PROUD TO BE PART OF. BEING A WORLD  
CHAMPION IS AMAZING, AND BEING ABLE  
TO **PRACTICE AND PLAY ON THE BEST  
SYNTHETIC TURF SYSTEM IN THE WORLD**  
IS ONE OF THE THINGS THAT HELPED US  
GET THERE. **A FIRM AND CONSISTENT  
SURFACE ARE WHAT I NEED TO BE FAST  
AND OPEN.** WITH SHAW SPORTS TURF,  
I KNOW I CAN RUN THE ROUTES, MAKE  
THE CUTS, AND CATCH THE PASSES THAT  
HELP KEEP THE RAVENS ON TOP.

> **TORREY SMITH,**  
Baltimore Ravens Wide Receiver

Your athletes count on their teams to help achieve optimal performance. We see your field as one more teammate – one you can depend on for outstanding durability, performance and safety. Because when your players take the field, your own focus should be the game.

## **MORE DURABILITY**

Track record says a lot. So we're proud to say that since we started manufacturing fields, we've yet to have a fiber failure. We're committed to upholding our record – building our fields using innovative fibers like Bolt™ and backing systems like Ultraloc™ for a total turf system that's engineered to last.



A stronger, more resilient fiber system, **Bolt** features a unique fiber shape that remains upright to reduce overall wear, reduces luster and exceeds industry wear standards by 2X.



**Ultraloc** composite backing is more than twice as dimensionally stable as the leading competitor and has the industry's highest published tuft bind strength resulting in a complete system that stays in place.

## **MORE PLAYABILITY**

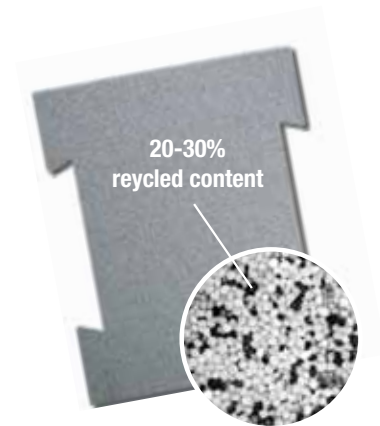
We take a scientific approach to understanding how fields can affect player performance. Our turf products are engineered to performance and safety standards that mirror those such as the FIFA Quality Concept, a world-class standard that guarantees maximum performance and quality. Through the Shaw Sports Turf lab, a state-of-the-art laboratory with indoor and outdoor field surface testing, our turf is put through the rigors of athlete/surface and ball/surface tests that measure our products against the benchmark of perfectly manicured natural turf. It's also challenged under stresses and impacts that extend far beyond the demands of normal use.



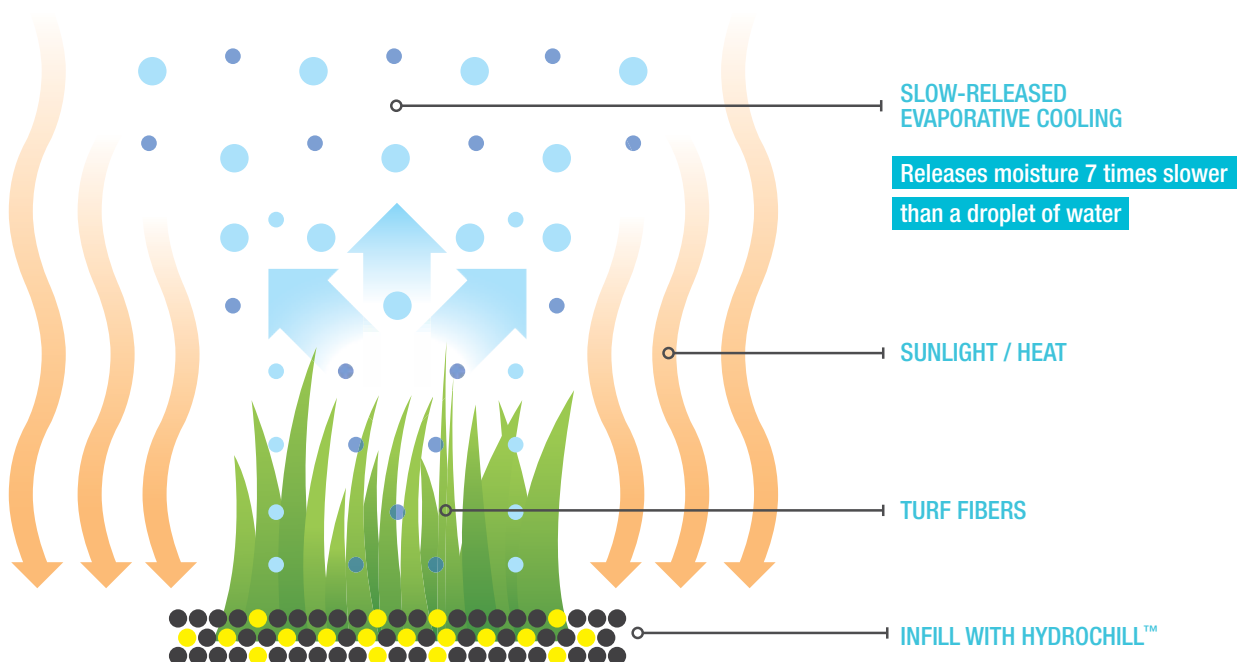
## MORE SAFETY

Fields can play a significant role in supporting athlete safety during practice and play. Our systems are designed to provide safety as well as performance benefits for your athletes by achieving the right balance of firm, fast and safe surfaces. In addition to shock attenuation (which can help prevent injuries from tackles, trips and falls), our fields are designed to combine low gMax levels with the foot stability and force reduction (lower extremity protection) values in the range of high-quality natural grass.

Another aspect of safety is controlling the heat on the field surface. Our new, state-of-the-art field evaporative cooling system, **HydroChill™**, uses moisture to provide a long-term cooling effect. Depending upon local conditions, rainfall, dew, or irrigation can keep the field cool for days. With thermocouple field test results showing 50°F lower surface temperatures compared to standard synthetic turf, HydroChill lets athletes focus on the task, not the temperature.



Safety shock pad systems, such as **gFend** are proven in synthetic turf installations worldwide—in all climates, and at all levels of play.



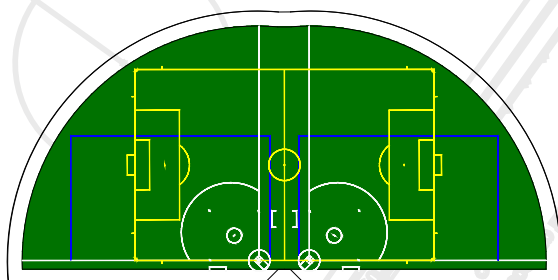
# MORE PLAY TIME

From goal line to bottom line, having a field that stands up to increasing demand for time on the turf can make all the difference between more downtime – or more play time. Combining revenue-generating, multi-sport capacity with limited down-time for weather and maintenance, our turf is engineered to help you get in the game – and stay there.

## MORE VERSATILITY

Our fields are a smart solution for over-used, unsafe playing fields – alleviating the problem of keeping natural grass lush and resilient during times of heavy use or inclement weather. Designed to provide a playable surface for multiple sports – from football and soccer to rugby and lacrosse – our turf can take as much as 3,000 hours of play time each year with no “rest” required. That’s four times the average of natural grass, which typically loses appearance, resilience and condition if used more than four days per week. And with built-in drainage to keep your field safe and playable, even precipitation won’t keep you sidelined.

- > 24/7 availability
- > Up to 3,000 hours of play time per year
- > 4x the usage of natural grass
- > Handles up to 20 inches of rain/hour
- > Multi-sport versatility



## MORE REVENUE

A field designed to perform for multiple sports under a variety of weather conditions also means greater revenue opportunity. Just one event may help cover your field’s annual maintenance costs and generate thousands of dollars for your community—and because our turf allows consistent field access and availability, those events can add up to a big impact.

- > Consistent field access & availability can mean a steady revenue stream
- > No rain-outs help ensure a reliable schedule
- > Built to endure high traffic from multiple sports
- > Easy to maintain
- > Looks & feels like natural grass



Every team wants to look good. But like a great uniform, your field's appearance isn't just about looks. It's also a sign of quality, preparation and commitment. Designed to retain the appearance of pristine, well-manicured natural grass (with significantly less maintenance) our fields deliver the ultimate balance of beauty and brawn so you can take pride in knowing you have the best.

### **MORE SAVINGS**

Our fields require significantly less maintenance time and cost than natural grass. Because our turf doesn't require water, pesticides or fertilizers, routine grooming, cleaning and inspection are the primary requirements for helping your field retain its "new" appearance and ensuring its optimum performance. To help you keep your field in peak condition, we provide maintenance schedules and in-depth training on grooming methods and techniques. We also offer field maintenance packages that include annual site visits and ongoing maintenance programs.

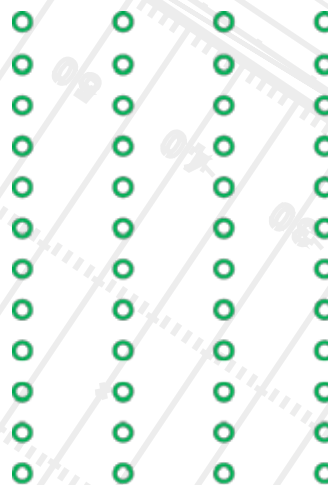
### **MORE AESTHETICS**

Upright fibers that mirror the resiliency of natural grass, higher tuft density for a fuller appearance, and long-lasting custom field markings are hallmarks of our fields. They're also indicators of our superior material components, system construction and state-of-the-art installation techniques.

- > Retains the look of lush natural grass
- > Natural blade shapes and more fibers per square area
- > Higher tuft density for fuller appearance



**SHAW SPORTS TURF**



**COMPETITOR**

Choosing the right field is like choosing the right player – it's got to have the ability to deliver what you need, when you need it. Engineered to exacting performance standards for specialized and multi-sport use, our turf systems offer the right solution for professional, institutional and community alike.

#### **PowerBlade® Monofilament Systems**

When athlete-surface and ball-surface interactions are critical, PowerBlade Monofilament offers a lush, natural-looking fiber system with wear-resistant monofilament fibers engineered for durability and performance.

#### **Legion® Hybrid Systems**

Bringing together the performance benefits of monofilament with our most durable slit film fiber, Legion offers the best of both worlds for ultimate versatility and aesthetics.

#### **Elite® Soccer Systems**

An engineered system built to meet the stringent FIFA Quality Concept laboratory and field performance criteria, FIFA Elite ensures your field delivers maximum performance and quality.

#### **Momentum® Slit Film Systems**

A highly durable fast, dense and firm fiber system, Momentum maximizes player performance and speed while slit film technology helps hold infill and reduce fly-out during play.

#### **John Smoltz TruHop® Baseball Systems**

Specifically engineered to provide balanced performance and athlete support, TruHop features a SpikeZone™ thatch layer designed to mimic the playability and performance of natural grass—while also providing durability and reducing infill splash.

### **MORE SUCCESS**

Pro teams, colleges, high schools, park districts and private sport complexes are successfully enjoying the benefits of Shaw Sports Turf. Contact your local sales representative to find a field near you.



**LOCATION:** GREENVILLE, SC

**FURMAN UNIVERSITY**

**Completed:** 2013

**Product:** PowerBlade Bolt®





**LOCATION:** FAYETTEVILLE, AR

## UNIVERSITY OF ARKANSAS

**Completed:** 2009

**Product:** PowerBlade® HP+



**LOCATION:** WASHINGTON D.C.

## GEORGETOWN UNIVERSITY

**Completed:** 2013

**Product:** Momentum®



**LOCATION:** HURRICANE, UT

## DIAMOND RANCH ACADEMY

**Completed:** 2012

**Product:** Momentum®



**LOCATION:** NASHVILLE, TN

## VANDERBILT UNIVERSITY

**Completed:** 2012

**Product:** Legion®



**LOCATION:** HERMLEIGH, TX

## HERMLEIGH HIGH SCHOOL

**Completed:** 2012

**Product:** TruHop®



**LOCATION:** PITTSBURGH, PA

## HIGHMARK STADIUM

**Completed:** 2013

**Product:** PowerBlade® Elite®

## MORE POSSIBILITY

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From the first practice to the last play, season opener to season end, it's not just about winning. It's about playing the game—and playing hard. And with every step, every kick, every strike, every jump, every pass, every play, we're right there with you, striving to achieve more.

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**shaw**<sup>™</sup>  
SPORTS TURF 

**ACHIEVE  
MORE**

[www.shawsportsturf.com](http://www.shawsportsturf.com)